



## GOALS - FY 2021-22

*“The Mission of the Worth Park District is to offer our residents opportunities to enjoy life through quality programs, services, and facilities”*

### AGENCY

- To offer quality recreation programs and services for all ages.
- To continue the Park District’s commitment to updating and improving all parks and facilities.
- To maintain and provide areas with play and recreational value which are safe and suitable for all users.
- To strive to provide outstanding customer service that exceeds public expectations.
- To continue the commitment to acquire Altman Park responsibly and appropriately for the purpose of improving park and recreation services to the community.
- To continue to maintain and improve the Park District’s internal and external communication to the community.
- To re-engage with the community after the post COVID-19 era and amplify the importance of parks and recreation services.
- Continue to train staff in areas that are applicable and beneficial to the delivery of park and recreation services.
- Provide a safe working environment to achieve an accident-free year.
- Maintain a positive work environment for all staff to feel comfortable in.
- Continue good public relations through social media and person-to-person contacts
- To continue the dialog and evaluation of pursuing a referendum for the purpose of supporting the capital needs of the Park District.
- To make environmentally conscious decisions regarding parks and facilities.
- Have a profitable year and monitor spending carefully
- Build, grow, and sustain customer loyalty.
- Expand community events/co-op with nearby communities.
- To continue the Park District’s commitment to the South West Special Recreation Association (SWSRA) and support its mission of serving individuals with special needs.

## ADMINISTRATION/FINANCE

### **Long Term (2-5 years)**

- Successful passing of a referendum to support operations and improvements.
- To update all files, maps, surveys, etc. of all park sites.
- Consistent use of excess Corporate and Recreation funds for capital development purposes.
- Develop core competencies for leadership positions and provide training development program
- Develop a mentoring program for succession planning.
- Review and update job descriptions for all positions to accurately reflect each position's responsibility.
- Review and update the organizational chart for the Park District on an as needed basis.
- Achieve CPRP certifications for all staff.
- Continue to update the look of the Terrace Centre (furniture, amenities, etc.).
- Implement new means of income for the Park District.
- Continue to maintain and improve relationships with outside agencies.

### **Short Term (1 year)**

- Build stronger relationships with other districts to see what ideas and concepts they may use that work, and possibly could apply to the Worth Park District.
- Continue to research methods of efficiency in presenting financial data and reporting.
- Implement job shadowing for efficient staff interaction and backup when it is needed.
- Provide excellent, internal customer support to our fellow employees and the Board of Commissioners
- Establish a lifecycle plan of all electronic equipment that the Park District owns.
- Develop a new Staff Recognition Program.
- Work closely with the IAPD, IPRA, IGFOA, and GFOA on legislative and financial issues that will affect Park Districts.
- Maintain fiscal responsibility during and after COVID.
- Maintain a positive and professional relationship between administration and staff.
- Annual employee reviews

## RECREATION

### **Long Term (2-5 years)**

- Expand gym - small weight room addition.
- Expand before/after school program.
- Offer online registration for programs and special events.
- Continue to develop methods to connect with, and deliver services to diverse markets
- Attend multiple job fairs to promote the Park District and recruit staff/volunteers.
- Increase RAS participation by 20% each year.
- Offer a variety of senior/adult programming.
- Increase program participation by 30% each season.
- Offer 2-3 new programs each brochure season.
- Recruit/find 1-2 local instructors to teach in-house classes.
- Increase advertising for the preschool program - attract enough children to provide a PM class.

### **Short Term (1 year)**

- Continue to focus on delivering outstanding customer service
- Continue to offer high quality programs and special events at a low or no cost option.
- Continue to build an effective marketing plan that involves all full-time/permanent part time recreation employees.
- Explore options for increasing revenues
- Increased utilization of Social Media for increased revenues and participation
- Create a Fitness Challenge for all employees.
- Create new programs and opportunities to get the village patrons involved at the Park District
- Reach out to the community to see what types of programs and events they have interest in
- Improve the haunted trail.
- Improve storage capabilities for Recreation Department.
- Update indoor playground floor/equipment
- Acquire more sponsorships/donations
- Develop new partnerships with the local community.
- Update computer files for easier access.
- Create a recreation committee of residents to gather input on programming and special events.
- Create program data sheets for each program, which will aid in researching past clientele for future programs.

## **PARKS**

### **Long Term (2-5 years)**

- Continue to provide training for parks staff
- Renew certifications for staff when necessary
- Continue to upgrade amenities like benches and tables.
- Look for sponsors/grants for major projects
- Implement a fitness/public use zone at Penny Park.
- Continue replacement of older playgrounds.
- Replace the maintenance garage at Peaks Park
- Expand the bus barn at the Terrace Centre.
- Install a volleyball court in the field at Peaks Park.
- Replace all fleet vehicles with updated ones.
- Replace outdated equipment/mowers.
- Replace the roof of the Terrace Centre
- Consider options to improve Stahlak Park.
- Relocate the basketball court.
- Volleyball court/concession stand at Peaks Park.

### **Short Term (1 year)**

- Have an accident/injury free year.
- Add mulch to playgrounds where necessary.
- Replace parking lot at the Terrace Centre.
- Replace our F-150 truck.
- Add lighting to the Homerding Park parking lot.
- Upgrade all Park District lighting to LED.
- Make proper safety adjustments based on PDRMA standards.
- Take part in the PDRMA risk management review.