



GOALS - FY 2022-23

“The Mission of the Worth Park District is to offer our residents opportunities to enjoy life through quality programs, services, and facilities”

AGENCY

- To offer quality recreation programs and services for all ages.
- To focus best by putting important things first.
- To continue the Park District’s commitment to invest in park and facility renovations and improvements.
- To maintain and provide areas with play and recreational value which are safe and suitable for all users.
- To strive to provide outstanding customer service that exceeds public expectations.
- To craft a unified staff/board vision for the Park District.
- To continue the commitment to acquire open space responsibly and appropriately for the purpose of improving park and recreation services to the community.
- To continue to maintain and improve the Park District’s internal and external communication to the community with good public relations through social media and person-to-person contacts.
- Continue to train staff in areas that are applicable and beneficial to the delivery of park and recreation services.
- Provide a safe working environment to achieve an accident-free year.
- Maintain a positive work environment for all staff to feel comfortable.
- To continue the dialog and evaluation of pursuing a referendum for the purpose of supporting the capital needs of the Park District.
- To make environmentally conscious decisions regarding parks and facilities.
- To continue to be fiscally responsible and to seek opportunities for alternative revenues to lessen the burden of taxpayers.
- Build, grow, and sustain customer loyalty.
- Expand community events/co-op with nearby communities.
- To continue the Park District’s commitment to the South West Special Recreation Association (SWSRA) and support its mission of serving individuals with special needs.

ADMINISTRATION/FINANCE

Long Term (2-5 years)

- Successful passing of a referendum to support operations and improvements.
- Continue the use of excess Corporate and Recreation funds for capital development purposes.
- Develop core competencies for leadership positions and provide training development program.
- Develop a mentoring program for succession planning.
- Review and update job descriptions for all positions to accurately reflect each position's responsibility.
- Review and update the organizational chart for the Park District on an as needed basis.
- Continue to update and initiate improvements to the Terrace Centre (furniture, lighting, amenities, etc.).
- Implement new means of income for the Park District.
- Continue to maintain and improve relationships with outside agencies.

Short Term (1 year)

- To continue and maintain the strong relationships that exist with the neighboring park and recreation agencies, staff and boards.
- Continue to research methods of efficiency in presenting financial data and reporting.
- Implement job shadowing for efficient staff interaction and backup when it is needed.
- Provide excellent, internal customer support to our fellow employees and the Board of Commissioners
- Continue to work on a lifecycle plan of all electronic equipment that the Park District owns.
- Develop a new Staff Recognition Program.
- Work closely with the IAPD and the IPRA, on legislative and financial issues that will affect Park Districts.
- For all Administrative employees to receive the CPRP certification.
- To begin preparations for the recertification process of the Distinguished Accreditation program.
- To begin/complete Phase 1 of the Peaks Park renovation/development and submit grant request for Phase 2.

RECREATION

Marketing

Short Term (1 year)

- Continue to keep website & Facebook information current and revised on an on-going basis for an enhanced experience.
- Utilize RecTrac more as a marketing tool (i.e. email blasts, contacting past participants).
- Continue to add something unique to each series of the brochure (i.e. staff picture, new page, updated table of contents, etc.).
- Expanding our marketing tools to reach more of the community.
- Partner with local businesses for more marketing opportunities.
- Continue to build an effective marketing plan that involves all full-time/permanent part time recreation employees.
- Offer online registration for all programs and special events. Incorporate this technology into our flyers/Facebook posts (i.e. QR code).

Long Term (2-5 years)

- Create an effective marketing plan that involves full time recreation staff/recreation assistant and receptionist.

Programs

Short Term (1 year)

- Increase RAS Revenue by 5% each year.
- Revamp the program portfolio by creating more diverse programs for teens & adults (ex: cooking, stem, gaming, clubs).
- Collaborating with more Park Districts to create co-op trips.
- Incorporate at least two new trips per year for our Day Camp program.
- Offer one new fundraiser a year to help develop youth programs.
- Receive more sponsorships from local businesses to support youth programs and leagues.
- Enhance our relationships with other local governmental agencies such as: library, police/fire department/village, etc.
- Develop a relationship with the schools to use their facilities for more programming opportunities.
- Provide on-line registration options.
- Continue to focus on delivering outstanding customer service.
- Continue to offer high quality programs and special events at a low or no cost option.
- Explore options for increasing revenues.
- Create a Fitness Challenge for all employees.

Long Term (2-5 years)

- Find quality instructors within the community to create more programs run by in-house staff.
- Achieve a full year of preschool where both 3- and 4-year-old classes are at the maximum.
- Offer new youth/adult leagues as well as enhance on the participation within the co-op leagues we currently have (youth basketball & soccer).
- Increase RAS staff involvement in programming and events.
- Seek new grant options and opportunities for RAS/Preschool and programs.
- Create more financial reports throughout the year for the recreation department (i.e. summer camp, RAS, preschool, rentals, etc.).
- Keep up with the trends by offering technology-based options for recreation participation.
- Continue to develop methods to connect with, and deliver services to, diverse markets.
- Offer more special events.

Facilities

Short Term (1 year)

- Replace old/broken tables and chairs for programs and rentals.
- Update and create new manuals for athletic rentals and usage indoor and outdoor.

Long Term (2-5 years)

- Update advertisement sign on 111th to a digital display.
- Renovate Peaks Field 1 back to clay.
- Remove the carpet from RAS room and convert the RAS bathroom to storage.
- Update the tile in the closets in the gym and use the space more efficiently for storage.

Special Events

Short Term (1 year)

- Increase special event revenue by 5% each year.
- Continue to expand and update seasonal special events.

Long Term (2-5 years)

- Provide a co-op special event with a nearby Park District to promote more community involvement and family gatherings.

Education/Training

Short Term (1 year)

- Provide education opportunities for all recreation employees through PDRMA.

- Continue to evaluate staff annually and work with them on their goals.
- Maintain a checklist for all staff on up-to-date certifications such as: First Aid, CPR, mandated reporter, etc.
- Yearly fire/tornado and active shooter drill for RAS and preschool programs.

Long Term (2-5 years)

- Attend a conference that is geared towards a more specific area in Recreation (i.e. ABC – Athletic Business Conference).

PARKS

Long Term (2-5 years)

- Continue to provide trainings for parks staff
- Renew certifications for staff when necessary
- Continue to upgrade amenities like benches and tables
- Add shade structures to playgrounds.
- Look for sponsors/grants for major projects.
- Implement a fitness/public use zone at Penny Park
- Continue replacement of older playgrounds
- Upgrade/expand the bus barn at the Terrace Centre.
- Replace the maintenance garage at Peaks Park
- Replace old fleet vehicles with new ones
- Replace outdated equipment/mowers.
- Renovate the roof of the Terrace Centre.
- Consider options to improve Stahlak Park.
- Continue to strive for full ADA compliance at parks and facilities.
- Continuous work to update site amenities (i.e. playgrounds, fencing, turf, benches, etc.)
- Continued management classes through PDRMA/NRPA/IPRA.
- Continue to attain certifications appropriate for the Parks and Recreation field. Both front line employees and management: (ie. IL Pesticide Licensing; CPRP; CPSI).
- Seek Grant funding as available for specific projects
- Construction of new parks maintenance facility.
- Pursue growth of building a fitness area for residents of Worth
- Maintain safe parks and facilities

Short Term (1 year)

- Hire more Parks Department staff
- Superintendent of Parks, Brian Piszczek, renew his CPSI certification.

- Parks staff to renew/obtain pesticide applicators licenses
- Have an accident/injury free year
- Add mulch to playgrounds where necessary
- Replace our F-150 truck
- Add lighting to the Homerding Park parking lot
- Make proper safety adjustments based on PDRMA standards
- Take part in the PDRMA risk management review
- Repair/replace picnic tables
- Accident/Injury Free Year
- To update all Logo signage within the Parks and Fleets
- Increased attendance of professional development (PDRMA/IPRA/NRPA) for front line employees.
- Upgrade all Park District lighting to LED.
- Maintain PDRMA standards in line with the Loss Control Review process.
- Improve or devise cost appropriate solutions to improve the maintenance of specialized equipment/motor vehicles.
- Continue to monitor ADA regulations
- Improve the abilities of staff - initiative/skills/training.
- Maintain a working relationship with the Public Works Department of Worth, to share our abilities to benefit the District and Village as a whole.

Park Improvements:

Baldwin Park

- Potentially add more playground pieces
- Utilize equipment to keep brush cut back

Gale Moore Park

- Cut down more trees
- Completely restore softball field
- Replace broken or damaged parking blocks
- Remove port-o-potty enclosure

Homerding Park

- Reinforce parking bollards
- Replace playground
- Relocate playground
- Repair field for soccer

- Add more parking bollards if necessary
- Trench out ditch along 116th (village public works)

Kennelly Park/Terrace Centre

- Replace playground with a new one
- Plant tree in honor of Dana Modrick
- Replace entire Terrace Centre building
- Install heating and emergency lights in the bus barn

Peaks Park

- OSLAD grant renovations
- Replace maintenance garages
- Upgrade lighting at the Goy Center
- Renovate parking lot at Goy Center and across the street.
- Relocate the basketball court.
- Volleyball court/concession stand at Peaks Park.

Penny Park

- Replace playground
- Add second playground area
- Remove concrete from basketball court

Stahlak Park

- Renovate parking area
- Cut down trees
- Utilize field for activity for general public

Veterans Memorial Park

- Fill in letters on monument
- Repair cracks in granite benches and bricks
- Look into possible grants to completely renovate entire park
- Install new sign and flower bed

Worthwoods Park

- Replace tennis court with a different activity area
- Remove wooden fencing along west side of playground
- Cut down dead trees
- Replace/ add new benches
- Replace lighting for tennis court